

November 1, 2013

To Whom It May Concern,

Vladimir Selivanov has been a trusted and responsible employee of Centaur Software Company for over 4 and half years in our Moscow office.

During this time, Vladimir was employed as a Business Development Consultant leading various sales, marketing, business development and special dental software customisation projects, ensuring that our products and services were meeting market requirements. His business aptitude allowed him to excel in all of these projects and tasks, thereby achieving significant improvements within our company.

- He has managed to turn the loss making situation into profits, and further increasing our profits by almost 5 times
- Using his internet and social media marketing skills he managed to increase the sales leads coming through our web site from 30 up to 250
- By improving internal company processes, Vladimir has tripled the number of clients who subscribed to our Support and Maintenance service program.
- He has successfully launched several new software products in the dental market

Vladimir is goal-oriented and reliable employee and will be an asset to any business who chooses to engage his services. He was always willing to lend assistance and worked well with his work colleagues, top management, and business clients.

I highly recommend Vladimir to any organisation for any future endeavour he is willing to pursue.

Tommon Seal A.C.N. 057 620 390

Yours faithfully,

Michael Sokol

Director, Centaur Software







